

Belfast City Council

Report to: Development Committee

Subject: EU Update

Date: 15 September 2010

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Relevant Background Information

<u>Delivering and participating in information seminars and support for business events are actions detailed within the European</u> and Economic Development <u>Unit's 2010 – 2011</u> business plan agreed by the Development Committee in June 2010.

Support has already been provided for two successful BCC events this year to encourage entrepreneurship and promote export marketing. These events were jointly organised by the Council's Economic Development and European Units. They were well attended and evaluations demonstrated a demand for further support.

Key Issues

Request to Provide Input at Two Business Events

A request has been received to provide input into two external business events led by Sinn Fein who are working with a range of partners and businesses in north and west Belfast. Input entails presenting at both events on business support and opportunities provided by Belfast City Council's European, Economic and Procurement Units. The European Unit would also support the event by bringing in speakers from Invest NI and Belfast Metropolitan College.

1. Small Business Information Seminar

Date: 17 September 2010 9.30am - 1.30pm

Venue: Balmoral Hotel

Event supported by the West Belfast Partnership Board

2. <u>Small Business Information Seminar</u> Date: 15 October 2010 1.00pm – 3.00pm

Venue: NICVA premises

Event supported by the North Belfast Partnership Board

Resource Implications

Belfast City Council will not contribute any financial support to these events. Input from staff is required in terms of preparing and providing presentations and liaising with other agencies to request their involvement.

Recommendations

Committee are asked to approve:

The involvement of staff from Council's European, Economic and Procurement Units in supporting these events.

Decision Tracking

There is no decision tracking attached to this report